

PRESS RELEASE
September 2018

Leaf recognized for excellence in M&A practice

Leaf law firm is honored to receive the 2018 M&A Award for Cross Border Transactions Law Firm by UK-based Finance Monthly.

This award recognizes Leaf's long-term expertise and outstanding reputation built on M&A and private equity deals. Since its establishment in Mainland China in 2012, Leaf has been a trusted advisor on many high-level deals related to cross-border transactions.

The Finance Monthly award recognized the Shanghai-based law firm for its assistance in Artefact-8 Matic's deal. Leaf advised the majority shareholders of 8 Matic on the transfer of shares to Artefact, a leading data and AI-based digital marketing agency listed on the Euronext Growth Paris Stock Exchange.

Recently, Leaf also assisted Havas Group, a leading global communications group, to structure its joint-venture deal with Guangdong Advertising Group Co. (GIMC), China's leading advertising company and largest local marketing and communications group. This cooperation has helped the Havas Group to strengthen its operations in China.

Just a few months ago, Leaf also advised feature phone operating system KaiOS on its negotiations with Google to raise US\$ 22 million in series-A funding.

Leaf has also helped China-based digital health and insurtech startup, The CareVoice, with its US\$2.2 million early-stage funding. The CareVoice is an independent healthcare recommendations platform targeting the insurance market. The round was led by the US-based SOSV venture capital fund and China-based Haitao capital fund. Prior to the fundraising, Leaf was involved in restructuring the company shareholdings. They then worked on the new round of financing, drafting the closing documentation and leading negotiations.

Leaf is a corporate law firm specializing in operations in China. The team is composed of Chinese and international corporate lawyers, trained in international law firms and familiar with cross-border transactions.

Leaf's five partners have worked with leading international law firms in Europe and in Asia. They advise mid-cap enterprises and international corporations on their M&A operations in China, their joint-ventures with public and private Chinese players, expanding distribution networks across Asia, or structuring investment in Asia-based start-ups.

Leaf works as a bi-cultural team to provide efficient solutions that navigate complex legal environments around the world. The firm's true added value lies in managing complex transactions in a constantly changing legal and business environment.

Leaf's experience allows its team to fully understand the legal implications of doing business in China. It is in a position to help evaluate risk level and propose pragmatic solutions. Leaf maintains a "boutique" spirit while applying a creative approach to China problem solving.

